

## **Broadband READY**

Regional Digital Equity Engagement — Northern Stateline

January 26, 2024

## Today's Agenda





Group Discussion & Recharge

Introductions



**State Digital Equity Plan** 

**Unpacking the Plan** 

**Regional Findings** 





**BEAD Challenge Process** 

Regional Updates & READY



Closing

**Announcements & General Discussion** 





#### Northern Stateline Region DuPage Cook Northeast Northwest Region Region Rock Island Grundy Mercer Putnan Kankakee Marshall Warren Livingston North Iroquois Central Hancock McDonough Region East West McLean Central Central Region Region De Witt Central Edgar Region Coles Christian Clark Southeast Region Southwest Region Clinton Wayne Southern Region UIC

## **Broadband** *READY*

# Broadband Regional Engagement for Adoption + Digital Equity (READY)















The Digital Equity Act of 2021 requires State Digital Equity Plan
Provides funding across the State Capacity and Competitive Grant programs



The State Digital Equity Plan highlights digital equity needs in Illinois and offers a perspective on existing assets and ongoing gaps

## Context



The Plan highlights unique digital equity challenges and opportunities in Illinois gathered from the Spring 2023 Listening Tour



The State Digital Equity Plan draft is currently open for public comment until January 31st





Digital Equity is the condition in which individuals and communities have sustained access and the capabilities for productive use of information technology that is needed for full participation in the society and economy of the United States

## Digital equity is the target outcome of federal broadband funding



A stakeholder engagement process that includes underrepresented populations is required to access funds



"Digital equity is necessary for civic and cultural participation, employment, lifelong learning, and access to essential services."

"Achieving digital equity is a matter of social and economic justice and is worth pursuing."



# Background: The Digital Equity Act of 2021 provides funding across two digital equity programs

Created by the Bipartisan Infrastructure Law, the Digital Equity Act Programs provide funding to promote digital inclusion and advance equity for all

Funding program	Description	Primary focus	Project funding administered by	Timeline
1. Digital Equity State Capacity Grant Program	~\$1.44B¹ In funding for digital inclusion plans activities	Executing the State Digital Equity Plan (SDEP) by implementing digital equity initiatives (e.g., access to digital literacy training)	State governments	Applications in early-mid 2024
2 Digital Equity	~\$1 25 <b>R</b> 2	Facilitating digital inclusion activities	Federal	Applications in

## 2. Digital Equity Competitive Grant Program

~\$1.25B<sup>2</sup>

In funding to promote digital inclusion and broadband adoption activities

Facilitating digital inclusion activities (e.g., workforce development programs) as well as broadband adoption and affordability that benefits covered populations



Federal government (NTIA) Applications in mid-late 2024

State of IL expects to receive \$30M to \$35M from the Digital Equity State Capacity Grant Program<sup>3</sup>

Source: US Senate H.R. 3684, Infrastructure Investment and Jobs Act

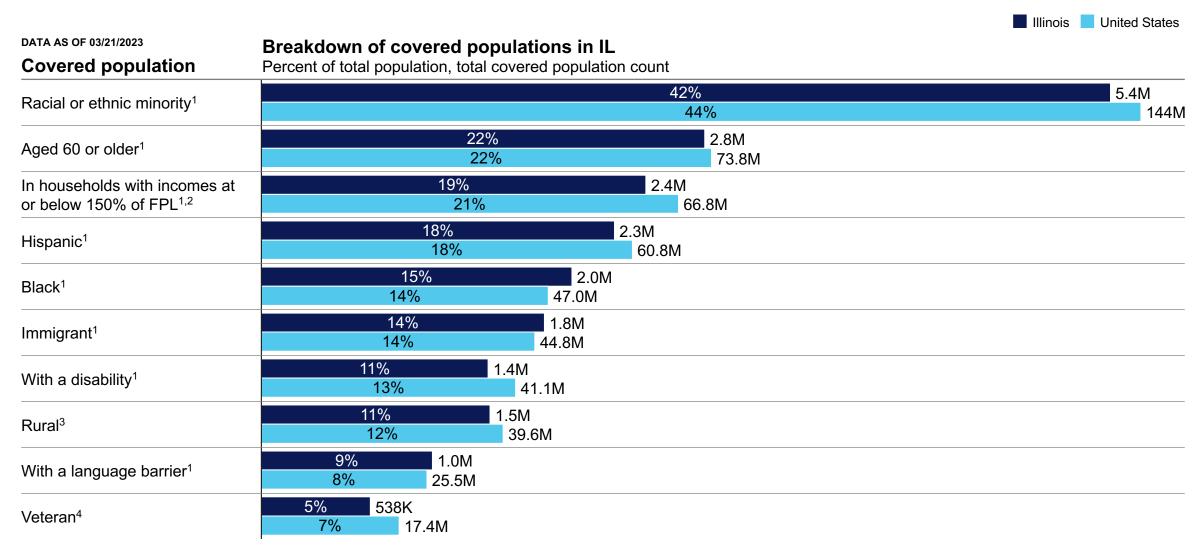
<sup>1. ~\$1.5</sup>B allocated in total for the DE State Capacity Grant Program; \$60M for State Planning Grants (FY22), and \$1.44B for State Capacity Grants (FY22 – FY26); 2. <= 10% of fund towards evaluation activities; <= 10% towards administration activities; 3. Estimated based on award formula outlined in Bipartisan Infrastructure Law (US Senate H.R. 3684, Infrastructure Investment and Jobs Act)

### The Digital Equity Act of 2021 identifies eight "Covered populations"

## **Covered Populations** *Identity groups and communities disproportionally impacted by* digital inequity Low-income households People with disabilities Aging populations People with language barriers Incarcerated individuals Racial and ethnic minorities Rural inhabitants Veterans

Covered populations have historically been unable to fully engage in the digital economy—gaps in broadband adoption and device access persist between covered populations and their non-covered peers

### Breakdown of covered populations in IL compared to national averages: ~5.4M (42%) racial or ethnic minorities and ~2.7M (21%) below 150% of the federal poverty line



US Census 2021 ACS 5-year data (Table DP05); Digital Equity Act Population Viewer; 2. Federal Poverty Line; 3. US Census 2021 ACS 5-year data, Based on OMB; 4. definition of rural: a "micro area (urban core of 10.000-49,999 people)" or a county "outside of a metro or micro areas"; 5. US Census 2021 ACS 5-year data (Table DP02), Based on the total civilian population over 18 years and over



# Last year, the Illinois Broadband Lab held 55+ listening sessions across the state to hear about residents' greatest barriers to connectivity



Springfield, Central Region 4/26/2023



Chicago, Northeast Region 5/3/2023



### The listening tour spanned all 10 regions and engaged 1250+ stakeholders

Sessions were held across the state from March to June 2023



#### Residents

24 in-person listening sessions<sup>1</sup>

2 webinars



### **Local Organizations & Non-Profits**

**22** in-person listening sessions<sup>2</sup>

2 webinars<sup>2</sup>



#### **Local Government**

**19** in-person listening sessions

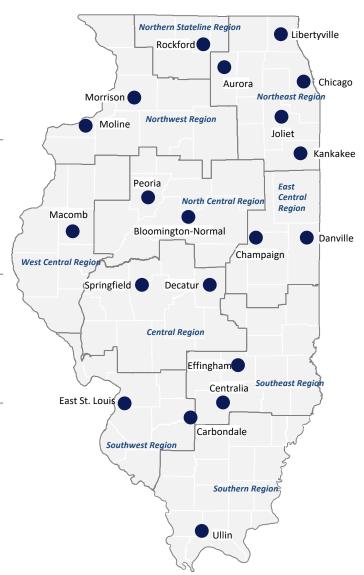
2 webinars



#### Internet Service Providers

**Numerous** listening sessions

2 webinars



1256

attendees

**1168** for in-person sessions

88 for virtual sessions

organizations represented

**55**+ listening sessions<sup>1</sup> 20 cities visited



# Listening tour findings, plus data analysis and research, led to the draft State Digital Equity Plan

The National Telecommunications and Information Administration (NTIA) requires each state to develop a digital equity plan, which will inform how the State Capacity grant program is crafted



- The State Digital Equity Plan, or "SDEP", must align with certain requirements from NTIA
- It includes...
  - Findings and takeaways from the listening tours
  - Results from an asset mapping exercise
  - Goals
  - Strategies to achieve these goals
- NTIA requires every state to accept public comment on the plan
  - > Public comment period is open through January 31, 5 pm CT
  - > To submit a comment, visit: <a href="mailto:go.illinois.edu/DEPlanComments">go.illinois.edu/DEPlanComments</a>
- Following public comment, the state will review and respond to all comments, incorporate feedback in the plan, and submit to NTIA by Feb. 13<sup>th</sup>

## Today's Agenda





**Group Discussion &** Recharge

Introductions (\*\*)



### **State Digital Equity Plan**

**Unpacking the Plan** 

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## **Digital Equity Plan Guiding Principles**



## Strive for Equity Beyond Just Digital

Ensuring everyone has opportunities that meet their individualized needs.



## **Empower Communities**

Using an inclusive and collaborative approach led by those most impacted.



## Stay Accountable to the Vision and the Community

Using well-defined measures for success and transparent reporting



## Deliver innovative solutions

Incorporating best practices and novel ideas



## Focus on Community Benefits

Focusing on creating opportunities and dismantling barriers



## Plan for Sustainability

Bridging short-term impact and long-term sustainable efforts

## Birdseye View: Digital Equity Plan Section Overview

#### **Key sections**

#### **Subsections**



1. Executive Summary



- 2. Introduction and Vision for Digital Equity
- Vision
- Alignment with Existing Efforts to Improve Outcomes
- Goals and Objectives



- 3. Current State of Broadband and Digital Inclusion
- Asset Inventory
- Needs Assessment



- 4. Collaboration and Stakeholder Engagement
- Coordination and Outreach Strategy

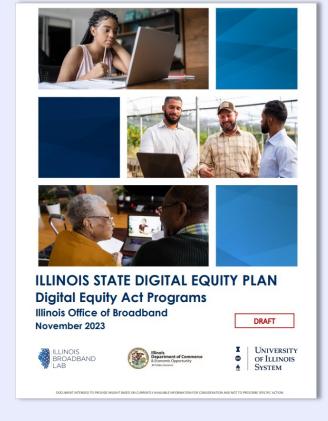


5. Implementation

- Implementation Strategy and Key Activities
- Timeline



6. Conclusion



go.illinois.edu/SDEP



## **Vision for Digital Equity (Section 2)**

#### **Connect Illinois seeks to:**



Ensure universal access to high-speed broadband that is affordable, reliable, and fully scalable for residences, businesses, and community anchor institutions (CAIs) across Illinois.



Leverage new and existing resources for adoption through targeted digital inclusion strategies and sustainable broadband equity outcomes to help communities identify and address existing broadband equity gaps



Empower all Illinoisans to utilize and participate fully in an increasingly digital economy and society.

## **Current State of Broadband and Digital Inclusion (Section 3)**

Illinois is not starting from scratch! Let's build upon and leverage our strengths.

Digital inclusion assets are organized into 4 categories:



#### **Civic and volunteer organizations:**

Organizations that advocate for digital equity or offer volunteer programming related to digital literacy, inclusion, or equity



#### Technical assistance:

Programs that provide internet-enabled devices or digital literacy assistance to covered populations



## Workforce development training and employment services:

Programs that offer training and employment resources to community members



#### Public Wi-Fi, networks, and access points:

Platforms or programs that provide information about or connection to public Wi-Fi, networks, access points, or sub-devices that enable access to networks



## **Current State of Broadband and Digital Inclusion (Section 3)**

Today, 2.9 million Illinois residents in 1.3 million households lack a subscription to high-speed internet in their homes.

This gap may be caused by one or more inter-related factors:

## Availability of broadband infrastructure

5% of broadband-serviceable locations in Illinois do not have access to 25/3 Mbps internet service, considered basic internet.

Some 4% of BSLs do not have access to 100/20 Mbps internet service.

## Affordability of internet subscriptions

17% of Illinois residents find it difficult to afford their internet bill, and 14% have experienced interruptions in service because they had difficulty paying.

#### **Access to devices**

Just 79%, or 3.9 million, of Illinois households have access to either a desktop or a laptop

## Low levels of digital literacy

11% of Illinoisans report that they have difficulty completing at least one of the surveyed tasks related to the internet



## **Current State of Broadband and Digital Inclusion (Section 3)**

The digital divide is an equity issue: Gaps are even more stark among covered populations

## Individuals who live in covered households

7% more likely than the average
Illinoisan to believe that having internet service is "not worth the trouble"

#### **Black Illinoisans**

5% more likely than the average Illinoisan to experience service interruptions due to difficulties in paying

#### **Hispanic Illinoisans**

14% more likely than the average Illinoisan to find it difficult to fit a monthly internet bill into their household budget

#### **Aging individuals**

14% more likely than the average Illinoisan to worry about how to use computers and the internet

#### Residents of rural areas

4% more likely than the average Illinoisan to have trouble getting internet services installed at their residence

#### People with a language barrier

Limited access to digital resources for device troubleshooting and digital literacy training

#### **Veterans**

5% less likely to adopt broadband as compared to the average Illinoisan

#### People with disabilities

15% less likely to adopt broadband and 15% less likely to have access to internet-enabled devices as compared to the average Illinoisan.

#### **Justice-Impacted Individuals**

Extensive needs for digital learning as part of re-entry into society and to support their efforts to find and acquire jobs



## Summary statistics on broadband metrics and covered populations across the 10 regions of Illinois

Legend<sup>1</sup> Top 2 highest proportions Above population median Below population median

	Broadband metrics		Share of ea	ach covered	population	as a proporti	proportion of total regional population				
	Unserved	Broad- band adoption <sup>1</sup>	Access to devices	Income less 150% of FPL	Aging ind. (60+)	Veterans	Ind. with disabili- ties	Ind. with low English literacy	Racial & ethnic minorities <sup>2</sup>	Immi- grants	Rural
Northeast	1%	76%	94%	18%	21%	3%	10%	42%	56%	19%	0%
Northern Stateline	2%	68%	91%	23%	25%	6%	14%	15%	30%	8%	10%
Northwest	6%	63%	91%	20%	28%	6%	14%	10%	19%	4%	36%
North Central	6%	67%	92%	20%	24%	5%	12%	6%	16%	4%	24%
East Central	8%	65%	92%	24%	22%	5%	11%	15%	25%	8%	22%
Central	9%	63%	90%	21%	26%	6%	14%	4%	14%	2%	44%
West Central	6%	60%	87%	23%	27%	6%	15%	4%	11%	2%	46%
Southeast	24%	58%	90%	22%	26%	6%	16%	4%	6%	1%	100%
Southern	23%	49%	87%	26%	26%	7%	19%	5%	11%	2%	67%
Southwest	8%	68%	91%	18%	24%	8%	14%	4%	22%	2%	23%
Illinois average	5%	72%	93%	19%	22%	5%	11%	9%	45%	14%	11%

For broadband adoption and devices access: darkest color indicates lowest proportions, middle color indicates below state average, and light grey indicates above state average



Includes Black or African American, American Indian and Alaskan Native, Asian, Native Hawaiian and other Pacific Islander, Some other race, Two or more races, and Hispanic populations

## **Summary of ACP eligibility and enrollment across** regions

	% of	ACP eligibility and enrolln	CP eligibility and enrollment rate by region, as of Sept 2023		
Region	BSLs	% of households eligible	% of eligible households enrolled		
Northeast	56%	36%	33%		
Northern Stateline	4%	47%	32%		
Northwest	6%	42%	25%		
North Central	6%	40%	28%		
East Central	3%	49%	26%		
Central	6%	42%	32%		
West Central	3%	46%	23%		
Southeast	3%	46%	28%		
Southern	5%	53%	31%		
Southwest	7%	38%	55%		
Total	100%	39%	33%		

### **Key insights**

As of September 1, 2023, 33% of eligible Illinois households were enrolled in ACP, ranking Illinois 23rd in ACP enrollment among all 50 states

- Highest enrollment is in the Southwestern region (55% of eligible HHs enrolled)
- Lowest enrollment rate is in the West Central region (23% of the eligible population)



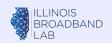
# Locations with access to affordable and reliable broadband at 25Mbps download speed

	% of	Price of internet for advertised download speed of 25Mbps+			
Region	BSLs	Less than \$25	From \$25-50	More than \$50	Not Available
Northeast	56%	94%	-4%	-1%	-1%
Northern Stateline	4%	72%	-25%	-1%	-2%
Northwest	6%	-23%	57%	14%	-6%
North Central	6%	56%	-25%	14%	-6%
East Central	3%	47%	13%	32%	8%
Central	6%	46%	21%	25%	8%
West Central	3%	43%	45%	-7%	6%
Southeast	3%	-0%	-27%	49%	24%
Southern	5%	-2%	18%	56%	24%
Southwest	7%	0%	81%	-10%	9%
Total	100%	67%	18%	10%	5%

### **Key insights**

In some but not all regions of the state, residents can choose to subscribe to a lower-cost plan that offers 25 Mbps download speeds

- 67% of state residents have access to 25Mbps internet service for less than \$25 per month
- Almost no residents in the Southeast, Southern, and Southwest regions can access 25Mbps internet service for less than \$25



## Locations with access to affordable reliable broadband at 100Mbps download speed

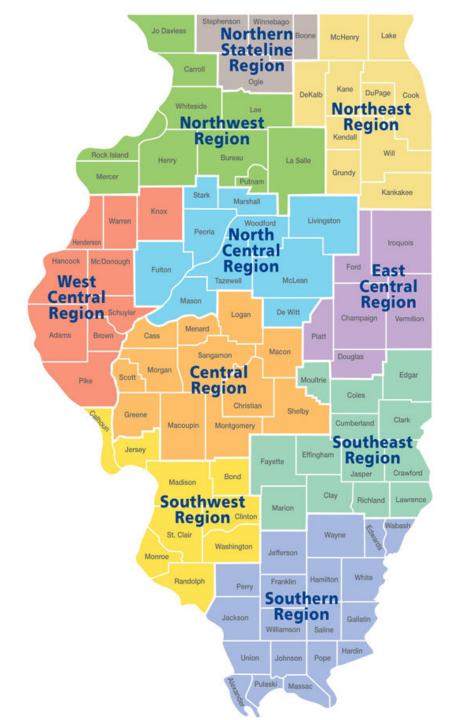
	% of	Price of internet for advertised download speed of 100Mbps+			
Region	BSLs	Less than \$25	From \$25-50	More than \$50	Not Available
Northeast	56%	0%	97%	-1%	-2%
Northern Stateline	4%	-0%	82%	-7%	11%
Northwest	6%	-0%	38%	39%	22%
North Central	6%	0%	59%	27%	14%
East Central	3%	0%	51%	39%	11%
Central	6%	0%	53%	31%	16%
West Central	3%	0%	45%	36%	18%
Southeast	3%	0%	12%	60%	28%
Southern	5%	0%	-11%	61%	29%
Southwest	7%	0%	74%	-13%	13%
Total	100%	0%	77%	15%	9%

### **Key insights**

Residents must pay at \$25 to \$50 per month for download speeds of 100 Mbps in most of the state

- 77% of state residents have access to 100Mbps internet service for less than \$50
- 15% of residents pay more than \$50 for 100Mbps service
- 9% do not have access to 100Mbps internet service at all
- The Northeast region offers the most affordable internet service









**Group Discussion &** Recharge

Introductions (\*\*)



**Unpacking the Plan** 

**Regional Findings** 



**Submitting Comments** 

**BEAD Challenge Process** 

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## Across all regions, several key themes emerged that informed the Plan

AS SHARED BY PARTICIPANTS ACROSS LISTENING TOUR SESSIONS

Category	Topics	Insights from Listening Sessions
Deployment	Barriers related to geography and outdated technology	Residents shared that <b>outdated broadband infrastructure</b> can limit their access to reliable internet service, particularly in rural communities
	Financial and regulatory barriers	Residents and local organizations shared that providers regularly encounter barriers that can disincentivize their expansion of broadband infrastructure
	Competitive landscape	Many residents underscored the lack of ISP competition in their communities (e.g., only a single available provider), emphasizing the lack of customer agency over quality and price in a single-provider market
Access	Insufficient internet speeds and inconsistent service	Residents and local organizations emphasized that <b>limited bandwidth and latency issues can compound when multiple devices are online</b> – constraining daily activities

Source: Statewide listening tour

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AS SHARED BY PARTICIPANTS ACROSS LISTENING TOUR SESSIONS

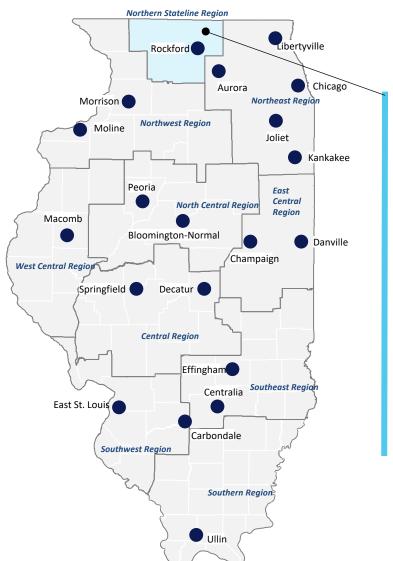
Category	Topics	Insights from Listening Sessions
Affordability	Subscription and device affordability concerns	Residents and local organizations shared that current broadband subsidies can be insufficient for underserved communities and many residents who are eligible are still unaware of the programs  Many – across residents, local orgs and ISPs expressed concern that ACP may not last, and are worried about the impact on families
Digital Equity	Lack of robust digital literacy programs and networks	Residents and local organizations underscored that digital literacy programs can be insufficient for residents' daily technical needs
	Constraints on economic growth and upward mobility	Residents shared that the lack of reliable internet can significantly constrain economic activities and development opportunities for both businesses and residents

Source: Statewide listening tour

# Community events in the Northern Stateline region highlighted gaps in digital skills and high costs for monthly internet and devices

NON-EXHAUSTIVE AS SHARED BY PARTICIPANTS ACROSS LISTENING TOUR SESSIONS

Includes content tailored for Northern Stateline



### Northern Stateline region (2 events, 20 participants)

#### Limited access to reliable broadband

- Residents shared that the lack of reliable access can limit the area's ability to attract and retain new residents
- Communities stressed a need for more consistent and reliable access to highquality broadband throughout the area

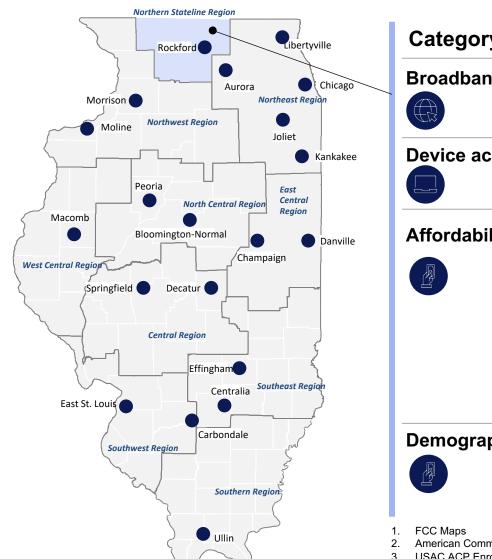
### High monthly internet costs and limited choices impact internet experience

- Residents shared concerns about service costs upwards of \$100/month
- Many residents indicated that they had limited options, with only one or two providers providing any fixed line service

## Analysis of public data sources and survey responses reveals high concentrations of covered populations and gaps in affordability

#### **NON-EXHAUSTIVE**

**Includes content tailored** 



#### **Category** Quantitative insights from public data sources

**Broadband access** 2% of locations in the Northern Stateline region are unserved<sup>1</sup>

**68%** of households are subscribed to broadband internet<sup>2</sup>

#### **Device access**

75% of residents of the Northern Stateline region have access to a desktop or laptop computer<sup>2</sup>

#### **Affordability**

**32%** of eligible households are enrolled in ACP, in line with the state's enrollment average of 33%3

**82%** of providers in the Northern Stateline region advertise internet for download speeds of 100Mbps between prices of \$25 – 50/month<sup>1</sup>

47% of all households (81,500 of 174,200) in the Northern Stateline region are eligible for ACP, of which **55,400** are not enrolled<sup>3</sup>

#### **Demographics**

The Northern Stateline region hosts high representations of several covered populations: Individuals with low English literacy (15%), racial and ethnic minorities (30%), and immigrants (8%)<sup>2</sup>

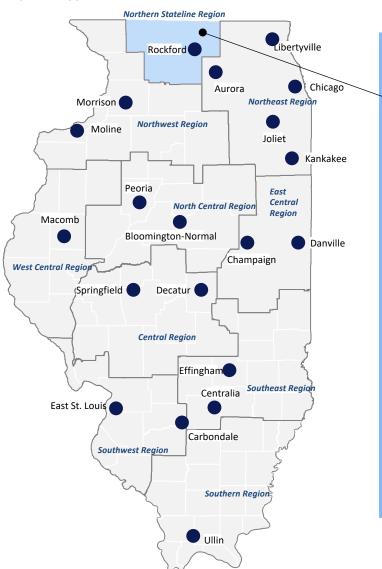
- American Community Survey 2021 5-Year Estimates
- USAC ACP Enrollment and Claims Tracker 2023



# Regional digital equity plans in the Northern Stateline region highlight gaps in broadband availability and affordability

#### **NON-EXHAUSTIVE**

Includes content tailored for Northern Stateline



#### Insights from regional digital equity planning efforts

## City of Rockford

Numerous officials from the City of Rockford noted that community members are concerned about **broadband affordability** and highlighted the importance of **digital literacy programs** that build on existing community efforts

## Rockford Public Library

As a critical local Digital Equity stakeholder, Rockford Public Library has convened Region 1 council meetings and a public listening session. Its existing **device lending and digital literacy programs** are great blueprints for addressing gaps in device access and digital skills. The device lending program is funded in part by a READY grant that the library secured together with the Region 1 Council

#### Region 1 Economic Development Council

The Region 1 council convened a meeting of residents that identified numerous important **digital equity** topics, including disparities in internet service quality between neighborhoods, residents struggling with **broadband affordability**, and the importance of **digital literacy programs** for the community. Together with the Library, the Council secured a READY grant to support broader planning efforts

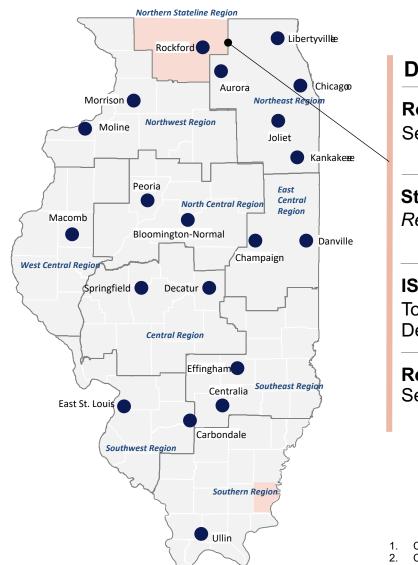
## Broadband READY Report

In 2021, the Purdue Center for Regional Development prepared a digital inclusion profile for the Northern Stateline region that highlighted several areas lacking 25/3 and 100/20 connectivity and identified census tracts by county with a **high digital divide index** (>25% of households in each county are in high digital divide areas)

# Northern Stateline region: Digital Equity Asset Map with key organizations and contacts

#### **NON-EXHAUSTIVE**

Includes content tailored for Northern Stateline



#### Digital Equity assets and key organizational contacts

Rockford Public Library Programs See website for contact info <sup>1</sup>	The library offers a device lending program and digital literacy programs and has received a READY grant
Statewide Digital Navigator Program Recruitment in process for local fellow	Northern Illinois University is training a digital navigator to identify digital equity barriers and help address local needs

# ISB Rural Broadband Task ForceThe Illinois Soybean Association (ISB) is piloting aTodd Main, Director of Marketmap that documents current broadbandDevelopmentavailability and gaps to address

## Region 1 Planning Council See website for contact info<sup>2</sup>

R1 Council has secured a READY grant to support broader broadband planning efforts and to address digital equity issues



Contact info can be found <u>here</u>

<sup>2.</sup> Contact info can be found here Source: State Digital Equity Plan

## **Breakout Session**



Public comments may be submitted at:

go.illinois.edu/DEPlanComments

### 10 minutes, Open Format

### **Guiding Questions**

- 1. How will the takeaways from this presentation and the State Digital Equity Plan impact your work serving Illinoisans?
  - What's most important for you and/or the communities you serve? (infrastructure, literacy, adoption, affordability...)

- 2. What section do you plan to engage with further during the public comment process?
  - What do you like? What's missing?

## Collaboration and Stakeholder Engagement (Section 4)



- We realize in order to achieve our goal of digital equity for all throughout the state of Illinois we need to engage broadband leaders and broadband change makers in the process, this is our primary goal to success in closing the digital divide in our State.
- We are achieving this goal by engaging with key stakeholders of broadband and digital equity throughout the State including; State legislatures, local government and municipalities, state agencies, community anchor institutions, and non-profit organizations.
- Our focus has been to continue to expand these collaborations with new partners who have worked and expressed their need for inclusion as we laser focus our efforts on digital equity.



### Measures to ensure a sustainable, effective plan (1/2) (Section 4)

## Strive to secure annual federal funding for the state:

Ensure annual fulfillment of the requirements of the Digital Equity Capacity Grant program



## Work with local digital equity leaders to support action:

Obtain insight of experienced experts to ensure good use of funding and impact.



## Identify and apply for other federal grants: Build additional programs and expand impact beyond the State Digital Equity Capacity Grant



# Partner with local organizations that have established relationships with covered populations:

Understand the importance of trust in digital equity work and leverage the influence of trusted organizations.



### Measures to ensure a sustainable, effective plan (2/2)

## Encourage partners to provide matching funds in grant applications:

Ensure the longevity of individual programs by expanding the number of entities that have an interest in the program's success

#### Maintain and grow public-private partnerships:

Expand available resourcing and enhance the potential impact of the state's digital equity efforts



### Consider offering low-interest loans:

The IOB is considering this financing structure in addition to traditional grant awards to provide regenerative funding that can support even more programs across the state

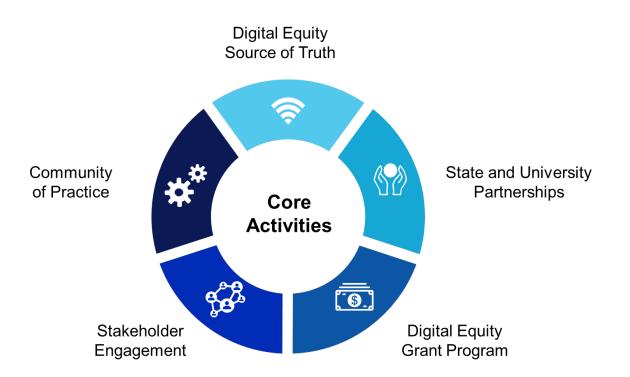
#### **Provide technical assistance to grantees:**

Support grantees in troubleshooting and addressing challenges community organizations face to enable greater impact



## **Implementation (Section 5)**

Achieving digital equity in Illinois will ultimately result from the collaborative work of thousands of leaders, practitioners, researchers, and program designers across the state, with guidance from experts across the nation.

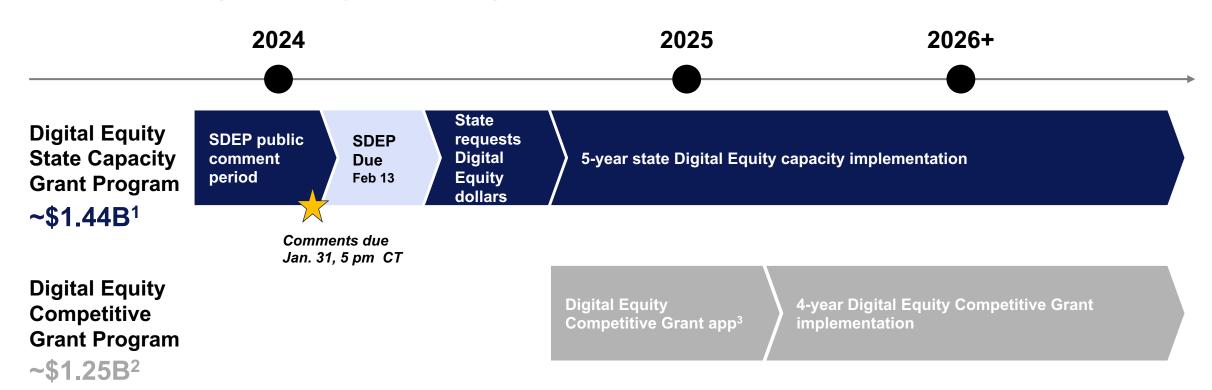


### How we'll execute on these plans:

- ✓ Maintain and make available an Illinois digital equity data sets to serve as the common source of truth
- ✓ Lead select statewide programming and university partnerships
- ✓ Execute a state-wide digital equity grant program
- ✓ Conduct ongoing stakeholder outreach and engagement
- ✓ Support and sustain a digital equity community of practice

# The state plans to submit the State Digital Equity Plan (SDEP) by Feb 13th – funds for implementation could be received in the Q4 2024

### **Timeline for Digital Equity Grant Programs**



### State of IL expects to receive \$30M to \$35M from the Digital Equity State Capacity Grant Program<sup>4</sup>

<sup>1. ~\$1.5</sup>B allocated in total for the DE State Capacity Grant Program; \$60M for State Planning Grants (FY22), and \$1.44B for State Capacity Grants (FY22 – FY26); 2. <= 10% of fund towards evaluation activities; <= 10% towards administration activities; 3. Competitive grant program launches within one month of first capacity awards; 4. Estimated based on award formula outlined in Bipartisan Infrastructure Law (US Senate H.R. 3684, Infrastructure Investment and Jobs Act)

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# **State Digital Equity Plan**

How you can weigh in

# The State Digital Equity Plan is available for public comment until January 31, 2024



The SDEP is available to view at: go.illinois.edu/SDEP



Public comments may be submitted at:

go.illinois.edu/DEPlanComments



#### **Tips**

- Complete every field
- Identify which section your comment is applicable to
- Can provide criticisms & compliments (all feedback is good feedback).
- Due January 31, 2024 at 5 pm CT



1 Executive Summary

2 Introduction and Vision for Digital Equity



3 Current State of Broadband and Digital Inclusion



4 Collaboration and Stakeholder Engagement



5 Implementation



6 Conclusion





### **Public Comment Tips and Tricks**



Suggestions to keep in mind:

- ✓ Support your comment with substantive data, facts, and stories of lived experience.
- ✓ Identify the section number within the DE Plan that you are commenting on
- ✓ Make clear and concise comments (there is no word limit)
- ✓ **Suggest an alternative** if you disagree with an aspect and include an explanation and/or analysis of how the alternative might meet the same objective or be more effective.
- ✓ Include **pros**, **cons** and **trade-offs** in your comment. Consider different perspectives and respond with your own point of view with examples of how the proposal would impact your life and work.

# **Breakout Session**



Public comments may be submitted at:

go.illinois.edu/DEPlanComments

### 10 minutes, Open Format

### **Guiding Questions**

- 1. How will the takeaways from this presentation and the State Digital Equity Plan impact your work serving Illinoisans?
  - What's most important for you and/or the communities you serve? (infrastructure, literacy, adoption, affordability...)

- 2. What section do you plan to engage with further during the public comment process?
  - What do you like? What's missing?

# Today's Agenda





**Group Discussion &** Recharge

Introductions (\*)



**State Digital Equity Plan** 

**Unpacking the Plan** 

**Regional Findings** 



**Submitting Comments** 



### **BEAD Challenge Process**

Regional Updates & READY



Closing

**Announcements & General Discussion** 







# What is the goal of the Broadband Equity Access and Deployment (BEAD) Program?



**The BEAD Program awarded Illinois \$1.04 billion** to connect all unserved and underserved locations to broadband over the next 5 years



Ensure universal broadband coverage in the state, using fiber wherever possible



**Prioritize access** for unserved & underserved locations, community anchor institutions, and Wi-Fi equipment for MDUs<sup>2</sup>



Select sub-grantees to implement broadband within one year, and complete implementation within four years<sup>3</sup>



Improve broadband affordability through a lowcost broadband service option and middle-class affordability plan<sup>4</sup>

- Page 14 of BEAD NOFO, on the definition of Priority Broadband Project
- 2. Page 33 of BEAD NOFO, on the allocation of grant funds
- 3. Page 65 of BEAD NOFO, on deployment deadlines and benchmarks
- Page 42-46 of BEAD NOFO, on inclusion of affordability in the BEAD scoring criteria

Source: **BEAD NOFO** 



# **High Level BEAD Process Overview**

5-Year Plan

Submitted, Approved

# Initial Proposal Volume 1

(describes the challenge process)

Submitted; Curing complete; in final NTIA review

# Initial Proposal Volume 2

(describes the grant process)

In progress: Incorporating public feedback Challenge Process

~January – March 2024

Sub-grantee Selection Process

~April 2024 – Winter/Spring 2025

### **Phases of the Challenge Process Overview**

ALL TIMELINES ARE TENTATIVE AND SUBJECT TO NTIA APPROVAL

Pre-Registration

Locations
Eligible for
Challenge
Published

Challenge Process Opens

Rebuttal

**Adjudication** 

Final Map Published

#### Now

Eligible entities to complete pre-registration in online portal

#### Live!

IBL to publish all Illinois BSLs and eligible CAIs in an online map

Illinoisans can look up location(s) on map or by entering address

#### Early February\*

Submit challenges and evidence via the portal

### 3 weeks after challenge notification

Challenged service providers/ CAIs submit their rebuttals IBL to post all challenges & rebuttals publicly prior to final determinations, excluding any personal and proprietary info

#### **April 2024 (4 weeks)**

IBL to adjudicate challenges, considering challenge and rebuttal evidence

#### Late Spring 2024

IBL to publish final maps, after NTIA approval

\*Exact date dependent on NTIA approval of Initial Proposal Volume I

### Overview of Illinois Broadband Map Challenge Process



What is the purpose of the challenge process?

- Ensure the state's broadband map accurately reflects your home or organization's access to broadband
- Inform which locations are eligible for funding



Who can submit challenges?

- Units of local government, non-profit organizations, and internet service providers can submit challenges
- Individuals can participate through local governments or non-profits



What can be challenged?

Each **location displayed on the map** can be challenged if characteristics such as availability, speed, or latency are **not correctly listed** 



When will the challenge process be held?

The challenge process will **start in the coming few weeks** and run for 2-4 weeks





### Let's refresh on key terms and definitions

Term	Definition		
Broadband Serviceable Location (BSL)	A broadband serviceable location (BSL) is "a business or residential location in the United States at which mass-market fixed broadband Internet access service is, or can be, installed."		
Unserved	A location that does not have access to ANY broadband, which is defined by speeds of 25/3 megabits per second (mbps)		
Underserved	A location that has access to basic speeds of 25/3, but does not have access to speeds of 100/20 mbps. OR, latency is greater than 100 ms		
Served	A location with access to broadband with speeds of 100/20 mbps (or higher)		
Community Anchor Institution (CAI)	Institutions that provide critical services and support to residents, especially those in underrepresented communities		
Multiple-dwelling unit (MDU)	A structure with multiple but separate housing units (e.g., an apartment building)		
Latency	The time it takes data to go to a server and back to your connection. If you have high latency, it can cause video meetings to be choppy or freeze. "Good" latency is 100 ms or lower		

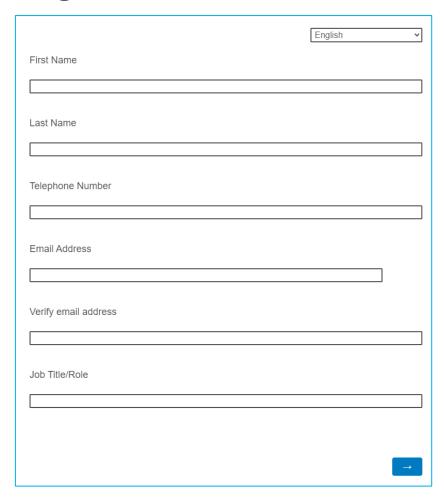
### Pre-register for the challenge process online starting now

Why is pre-registration required?

- Communications: Receive up-to-date communication about the challenge process, including important dates, resources, and updates
- ldentity Verification: For a challenge to be submitted, the IOB needs to verify that the entity submitting the challenge is eligible

Click here to pre-register.

<u>Pre-registration in advance of the challenge window is</u> <u>recommended</u>, but will also be accepted during the challenge window. Prior to the challenge opening, verified pre-registrations will be sent log-in credentials.



Sample screenshot from pre-registration form





### Landing page for all things Challenge Process!



### DCEO.Illinois.gov/BEADchallenge

#### Visit this page for:

- Basics of the challenge process
- Recordings and slides from webinars and trainings
- BEAD Challenge Map
- BEAD Challenge Portal (coming soon)

...and more

# BEAD Map Challenge Process Background

Illinois was awarded \$1.04 billion in federal Broadband Equity, Access, and Deployment (BEAD) Program funds by the National Telecommunications and Information Administration (NTIA) to continue our efforts to connect all homes and businesses to modern high-speed internet.

The BEAD Program rules require states to prioritize funds in this order:

- 1. Connect unserved locations (available service is 25/3 megabits per second or less)
- Connect underserved locations (available service is at least 25/3 mbps but less than 100/20 mbps)
- 3. Connect Community Anchor Institutions to gigabit symmetrical service (1,000/1,000 mbps)

#### Challenge Process

Let's get the map right!

#### What is the challenge process?

The challenge process gives Illinoisians an opportunity to correct inaccuracies in the state's broadband map so it reflects the most up-to-date broadband access across the state. The updated map will determine which locations are eligible for funding through the BEAD program.

#### Who is eligible to submit a challenge?

NTIA rules allow units of local government, non-profit organizations, and internet service providers to submit challenges. Individuals in Illinois can participate by visiting **BEADchallenge.org** and following the instructions for taking internet speed tests and submitting the results, or by coordinating with registered local governments or non-profits to submit a challenge.

#### When is the challenge process happening?

Illinois intends to launch its challenge process in mid-January and it will be open for at least two weeks. Final timing depends on approval from NTIA.

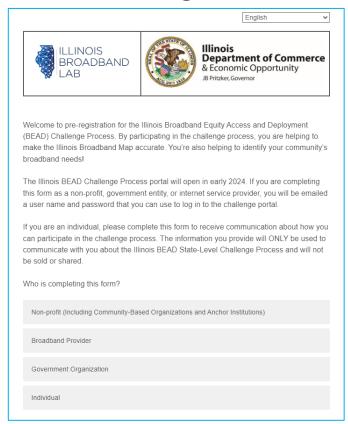
Help us make sure BEAD dollars go where they are needed most!





### What will the challenge process look like?

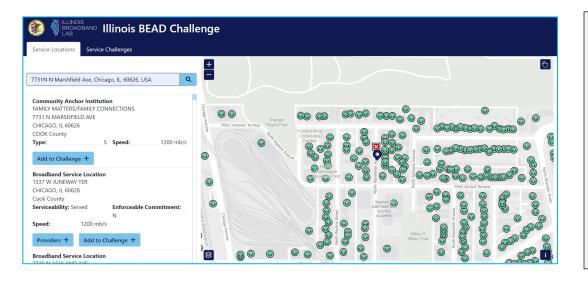
# Step 1: Pre-register



### Step 2:

# Select location or area to challenge on the map

### Step 3: Submit evidence of challenge in the portal



**Coming soon** 

Now!

January 22

January 29\*

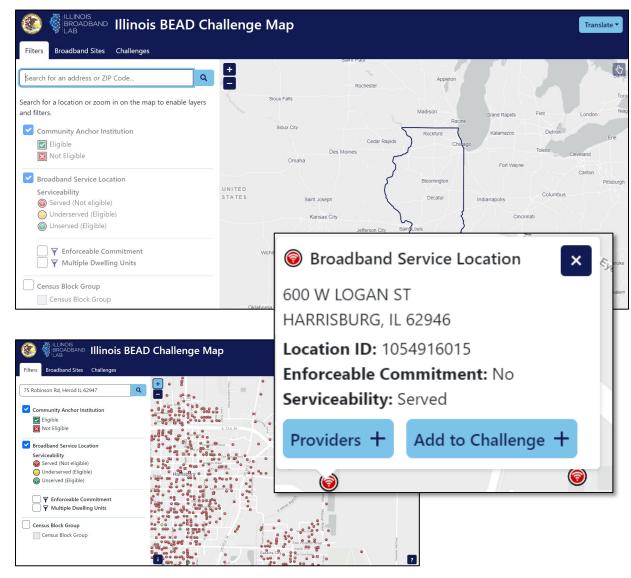




# What can you challenge?

C	hallenged location	Code	Challenge type	Description
Se		Α	Availability	The broadband service identified is not offered at the location, including a unit of a multiple dwelling unit (MDU)
		S	Speed	The actual speed of the service tier falls below the unserved or underserved thresholds
	Broadband serviceable	L	Latency	The round-trip latency of the broadband service exceeds 100ms
	locations	D	Data cap	The only service plans marketed to consumers impose an unreasonable capacity allowance data cap") on the consumer
		Т	Technology	The technology indicated for this location is incorrect
		В	Business service only	Location is residential, but the service offered is marketed or available only to businesses
	Enforceable	Р	Planned Service	Knowledge that broadband will be deployed at this location by June 30, 2024, without an enforceable commitment or a provider is building out broadband offering performance beyond the requirements
	commitments and/or planned service	N	Not part of enforceable commitment	Location in an area subject to an enforceable commitment to <100% of locations and is not covered by commitment
	Service	Е	Enforceable Commitment	The challenger has knowledge that broadband will be deployed at this location by the date established in the deployment obligation
	· 	С	Location is a CAI	The location should be classified as a CAI
	Community Anchor	R	Location is not a CAI	The location is currently labeled as a CAI but is a residence, a non-CAI business, or is no longer in operation
	Institutions (CAI)	S	Speed (for CAIs)	The location of the CAI lacks access to at least 1 gigabit symmetrical service
				WILLIAM WAS A STATE OF THE STAT

### When and how will the BEAD Challenge Map be useful?



#### **Background**

- To submit a challenge, a user must have a Broadband Serviceable Location's Location ID
- Some eligible entities may have access to the FCC Fabric Data, which include this information
- However, many challengers will not have Fabric Data access, or may want to submit one single challenge

#### This is where the map comes into play -

- A challenger can use the map to:
  - Search for a location (zip code, address, etc.)
  - View a location's eligibility status and available broadband
  - Select a location(s) and submit a challenge originating from the map
  - This way, the user does not need to search for the Location ID; it automatically is pulled from the map into the challenge portal





# **BEAD Challenge Process**

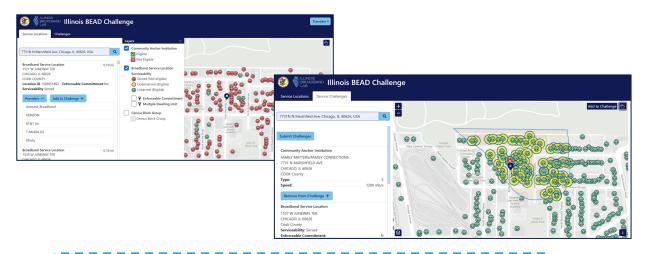
How individuals can participate

### There will be two ways to submit challenges

There are two ways to link your challenge to an eligible locations: 1) By selecting a location or area through the BEAD Challenge map, or 2) by accessing the FCC fabric data

### **Option 1: BEAD Challenge Map**

IOB has published a map where users can search directly for an address or area to initiate their challenge. This will automatically bring along the necessary information to the Challenge Portal.



\* Recommended for anyone without fabric data access

### **Option 2: FCC Fabric Data**

Entities can also use the FCC fabric data to identify Location ID. This may be most helpful for those who already have fabric data access.

A fabric data license can be requested from CostQuest:

Tier D License: Broadband providers

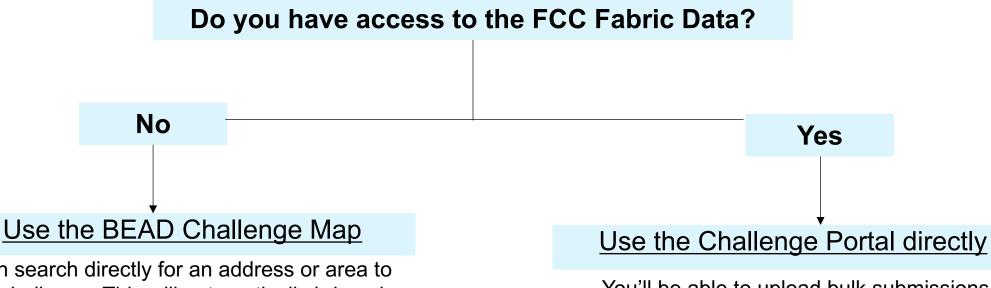
Tier E License: Local governments and non-profits

For additional information, see <u>CQA FAQs on NTIA</u>
Fabric Licenses

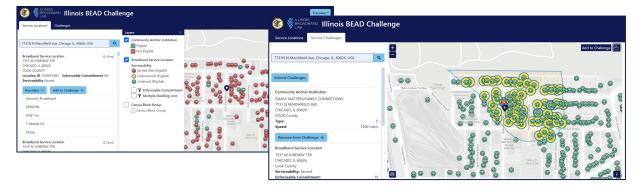


### There will be two ways to submit challenges

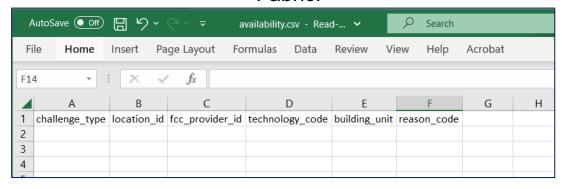
Here's how to navigate which option makes sense for you:



Users can search directly for an address or area to initiate their challenge. This will automatically bring along the necessary information to the Challenge Portal.



You'll be able to upload bulk submissions using Location IDs you already have from the Fabric.



### How can individuals participate in the challenge process?

- Only eligible entities may submit challenges <u>directly</u>, including:
  - Non-profit organizations
  - Local government entities
  - Internet service providers
- However, these entities can also submit challenges on behalf of individuals
- A local non-profit called the Internet Equity Initiative, based out of the University of Chicago, has developed a tool that can be used by individuals to test their speed and latency, and then be submitted as a challenge

#### How it works:

Individual takes speed test 3 times, on 3 separate days

Individual includes information, such as name, address, and current internet subscription

Internet Equity Initiative receives data, and submits it to the Illinois Office of Broadband as a challenge

Only you know what internet quality you get in your home, and communities where your experience may be different than what's reflected on the map. The more community members who participate, the more we understand broadband need and can ensure funding goes to where it's needed most.

### Your role as a trusted local organization

### What you can do to empower residents to participate

We want to equip you to bring this information to members of your community, educate them on why the broadband map is important, and support them through the speed test process.

#### Get trained today, so you can train others tomorrow!

- ✓ Share the opportunity through social media
- ✓ Print and distribute one-pagers at events and meetings
- ✓ Post to bulletin boards in community spaces like grocery stores, laundromats, community centers, field houses, etc.
- ✓ Train members of your community on how to participate
- ✓ Support residents you have relationships or touchpoints with – show them how to check their current subscription, help them take a speed test







## The important role of multi-dwelling unit residents



In some instances, an apartment building may be marked as connected to high-speed internet on the broadband map, when not all units are.

How can you correct the map?

Residents can take 3 speed tests over 3 days to document their reality, and potentially alter whether their building is eligible for funding to update broadband infrastructure.

- In a 2- to 15-unit building, at least 1 unit must participate
- In a 16- to 24-unit building, at least 2 units must participate
- In a building with 25 or more units, at least 3 units must participate

Will my participation have an impact on the map?

The entire building may be considered eligible for funding to improve broadband quality if:

- 1) The median of three speed tests taken on three separate days delivers a result slower than 100/20 mbps or latency above 100 mbps, and
- 2) Units subscribe to a plan 100/20 mbps or higher





# Find the internet speeds your household currently subscribes to.

There will be a download and upload speed, labeled as megabits per second, or MBPS

(i.e., 100/20 mbps)



# Where can I find my current subscription?

- Option 1: Log onto your account online or using your internet provider's mobile app
- Option 2: Call your internet service provider and ask what speeds you subscribe to





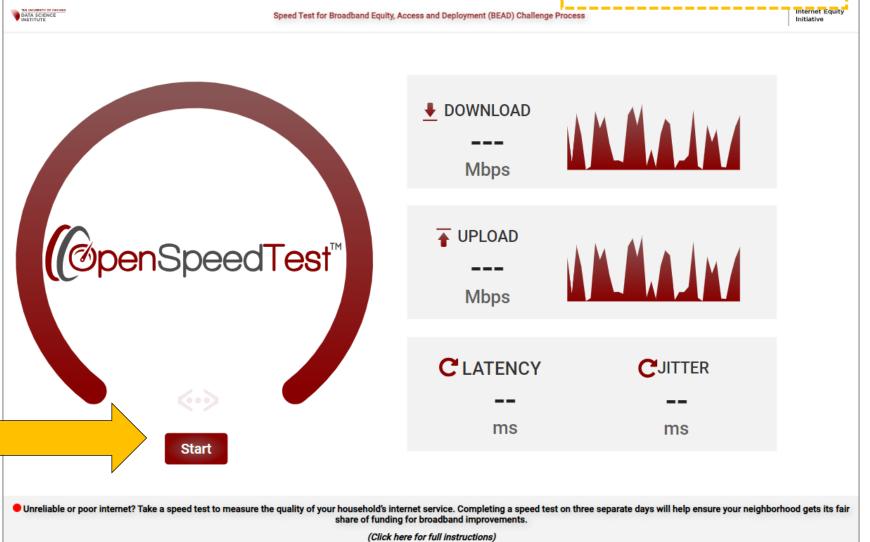
Hover over text on website to view in Spanish.

Visit BEADChallenge.org

Click "Start"

This will prompt the speed test to begin.

It may take a minute or two.

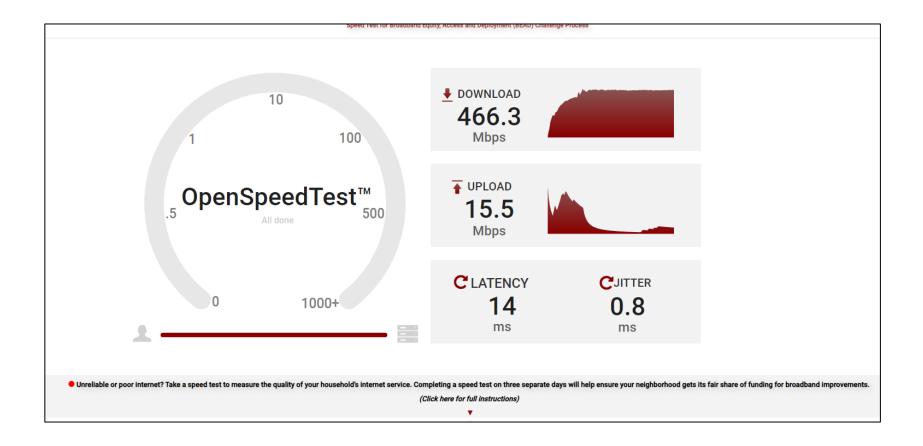


### Best practices:

- Get close to your router
- Plug into your router if you can



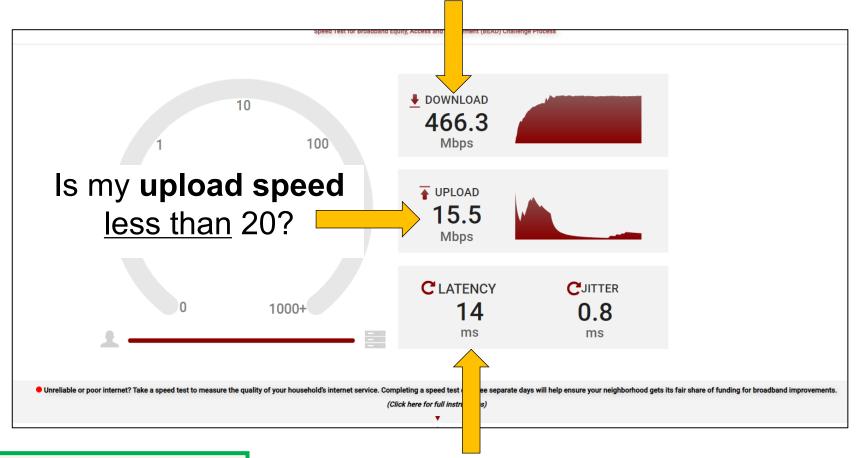
View your speed test results.





Is my download speed less than 100?

What are we looking for?



### **Knowledge Check!**

Is there any result of this speed which should prompt me to submit my speed test as part of a challenge?

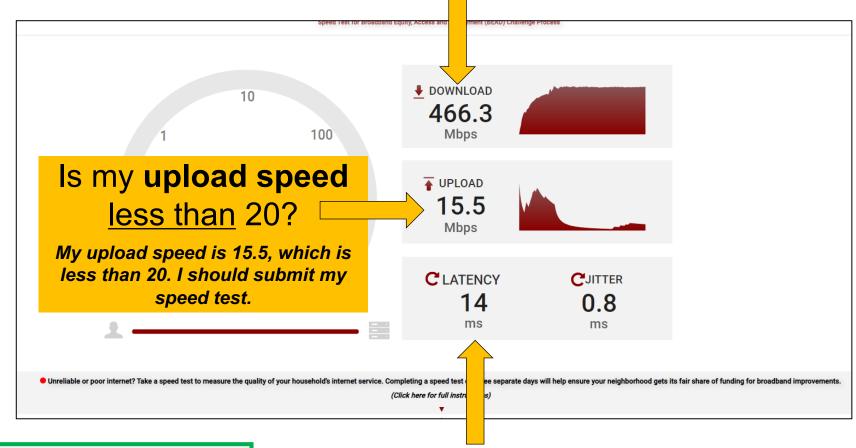
# Is my **latency** greater than 100?





# Is my download speed less than 100? No.

What are we looking for?



### **Knowledge Check!**



Is there any result of this speed which should prompt me to submit my speed test as part of a challenge? → YES!

# Is my **latency** greater than 100? **No.**





If your speed tests generates one of the following, you'll receive this notification

- Latency over 100 ms
- Download speed less than 100 mbps
- Upload speed less than 20 mbps

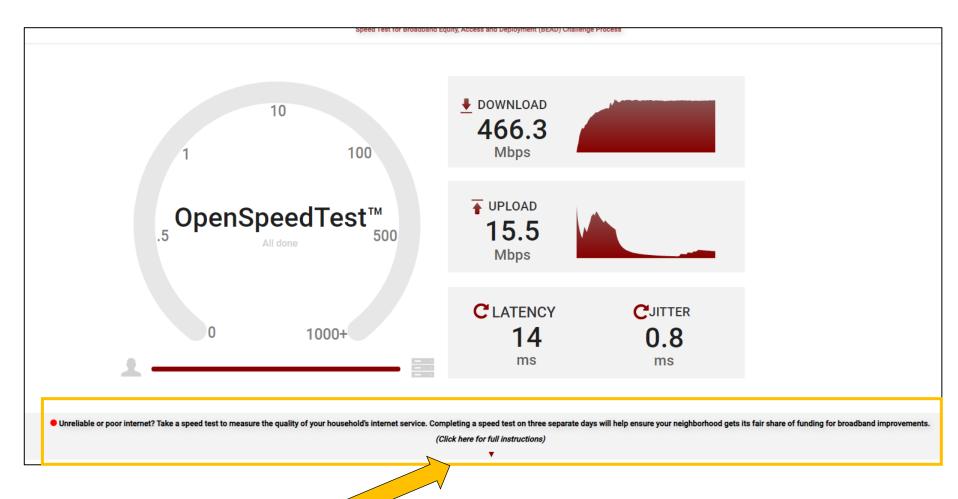
### beadchallenge.org says

Attention: Poor internet performance has been detected in your last speed test measurement! To make sure that this measurement informs your community's eligibility for funding and is reflected on the Illinois Broadband Map, fill in your address, zip code and email below and submit the results for analysis. Thank you.

- The Internet Equity Initiative Team



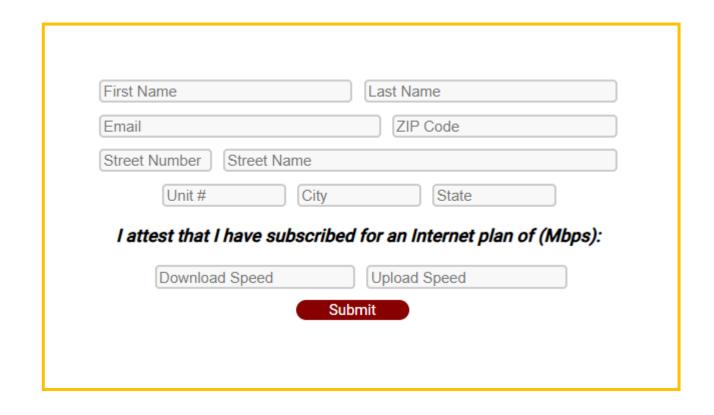




Click on the down arrow to fill in your information



Fill in your information, then click Submit









Take **two more speed tests, over two separate days**, and **submit** your information each time.

A challenge won't count unless there are three speed tests across three days.

(Does not need to be three days in a row, just three separate days.)

### Community outreach materials downloadable at:

dceo.illinois.gov/beadchallenge



Instagram



LinkedIn



**Twitter** 



#### **One-Pager for Individuals**

Instructions for Individuals

# Let's get the Illinois broadband map right!

Help make sure Illinois broadband dollars go where they're needed most by completing three speed tests, on three different days.

Visit BEADChallenge.org to get started.

#### It's as easy as 1-2-3!

Confirm what internet speed your household subscribes to, and write it down or take a screenshot. Log into your internet service account to check.

Your subscription speed will include a download speed and an upload speed.

Your subscription speed will include a download speed and an upload speed. For example, "100/20 mbps."

Visit <u>BFADChallenge.org</u> and click "Start" to run a speed test.

Click on "Click here for full instructions!" and then fill in your name, email, zip code, address, and speed you currently subscribe to. Then click "Submit"!

Repeat steps 1 - 3 two more times on two separate days to make sure your challenge is complete.

What is a speed test?

**Download** 

One-Pager:

dceo.illinois.gov/

<u>beadchallenge</u>

A speed test measures the speed and quality of your internet at a point in time.

Why should I take a speed test?

Taking a speed test will help ensure that the Illinois Broadband Map accurately shows where there is and is not quality internet available to residents.

What is this tool?

By completing a speed test using this tool and sharing your location information, the University of Chicago Internet Equity Initiative will submit internet quality information on your behalf.

What happens after I submit my speed test?

You'll then be prompted to complete two more speed tests on two separate days to complete the process. To help you out, you'll receive email reminders to complete your second and third speed tests.

Ouestions? Email broadband@illinois.gov or visit DCEO.illinois.gov/BEADChallenge.





### **One-Pager for Residents of Multi-Dwelling Units**



(?)

Instructions for Multi-Dwelling Units

# Let's get the Illinois broadband map right!

Do you live in an apartment building? Do you have slow internet service in your unit, or believe that quality internet is not offered in your unit?

Your help is needed to make sure Illinois broadband dollars go where they're needed most!

### It's as easy as 1-2-3!

Confirm what internet speed your household subscribes to, and write it down or take a screenshot. Log into your internet service account to check.

Your subscription speed will include a download speed and an unload speed.

Your subscription speed will include a download speed and an upload speed. For example, "100/20 mbps."

Visit <u>BEADChallenge.org</u> and click "Start" to run a speed test.

Click on "Click here for full instructions!" and then fill in your name, email, zip code, address, and speed you currently subscribe to. Then click "Submit"!

Repeat steps 1 - 3 two more times on two separate days to make sure your challenge is complete.

#### · How many units need to participate?

- In a 2 to 15-unit building, at least 1 unit must participate
- In a 16 to 24-unit building, at least 2 units must participate
- In a building with 25 or more units, at least 3 units must participate

How do I know if my speed tests will change the map?

The entire building may be considered eligible for funding to improve broadband quality if:

1) the median of three speed tests taken on three separate days delivers a result slower than 100/20 mbps or latency above 100 ms, and 2) units subscribe to a plan 100/20 mbps or higher.

Questions? Email broadband@illinois.gov or visit DCEO.illinois.gov/BEADChallenge.



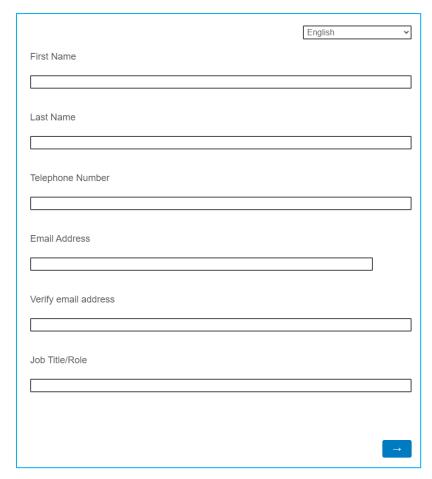


### Non-profits, local gov, ISPs can submit challenges directly – but preregistering for the challenge process online is <u>required</u>

Why is pre-registration required?

- Communications: Receive up-to-date communication about the challenge process, including important dates, resources, and updates
- 2) Identity Verification: For a challenge to be submitted, the IOB needs to verify that the entity submitting the challenge is eligible

It's an easy and quick way to make sure you're able to help ensure the broadband map is accurate. Click here to pre-register.



Sample screenshot from pre-registration form







# **Next steps**

- Pre-register for the Challenge Process at: https://uchicago.co1.qualtrics.com/jfe/form/SV\_dai1rp1AsMsXqBg
  - ISPs, local governments, non-profits: Registration before Jan. 29 is strongly encouraged, but credentials can also be created during the challenge window
  - Residents: Conduct and submit speed tests on three separate days using beadchallenge.org
- Upcoming webinars:
  - Portal walk-through
  - End-to-end challenge process training
- Regularly check for updates in Illinois Broadband Connections newsletter and at the new landing page, <a href="https://doi.org/linois.gov/BEADchallenge">DCEO.Illinois.gov/BEADchallenge</a>
- Check the broadband availability status of locations of interest at bead.connectednation.org/illinois

  | Illinois | Department of Commerce | Depar



# Today's Agenda





**Group Discussion &** Recharge

Introductions (\*)



**State Digital Equity Plan** 

**Unpacking the Plan** 

**Regional Findings** 





**BEAD Challenge Process** 

# **Regional Updates & READY**



Closing

**Announcements & General Discussion** 





#### Northern Stateline Region DuPage Cook Northeast Northwest Region Region Rock Island Grundy Mercer Putnan Kankakee Marshall Warren Livingston North Iroquois Central Hancock McDonough Region East West McLean Central Central Region Region De Witt Central Edgar Region Coles Christian Clark Southeast Region Southwest Region Clinton Wayne Southern Region UIC

# **Broadband** *READY*

# Broadband Regional Engagement for Adoption + Digital Equity (READY)















# Illinois Broadband Lab Statewide Meetings Calendar

- ACP Outreach Monthly Call
  - 3<sup>rd</sup> Thursday 11-12pm
- Statewide Digital Equity Call Monthly
  - 1st Fridays 1-2pm
  - Next Call: Feb 2, 2024
- Illinois Broadband Advisory Council (Quarterly Meetings)
  - Next Meeting: Presumably Feb 14, 2024

Questions? Email: <a href="mailto:lllinoisBroadbandLab@Uillinois.edu">lllinoisBroadbandLab@Uillinois.edu</a>

# Digital Navigator Corps

- Central *Layla Brown*
- East Central Jessica Black
- North Central John Scott
- Northeast I (City of Chicago) *Chanel Scott*
- Northeast II (Cook County) Jennel Hooper
- Northeast III LatinxDLN (in Chicago) *Alejandra Sanchez*
- Northern Stateline Cade Zima
- Northwest *Grace (Gracie) Clucas*
- Southeast TBD: Graduate Assistant at Eastern Illinois University to serve early 2024
- Southern TBD: A Graduate Assistant at Southern Illinois University Carbondale to serve early 2024
- Southwest Marva Rucker
- West Central Vikkie Becker



# Today's Agenda





**Group Discussion &** Recharge

Introductions (\*)



**State Digital Equity Plan** 

**Unpacking the Plan** 

**Regional Findings** 





**BEAD Challenge Process** 

Regional Updates & READY



### Closing

**Announcements & General Discussion** 





# **WISCONSIN** LAKE **MICHIGAN IOWA** Kankakee Livingston Champaign **INDIANA** Jersey Franklin **MISSOURI KENTUCKY**

# **Broadband Breakthrough Update**

Thursday mornings beginning Jan 4, 2024

### **Participating Counties**

Clinton County (Southwest)

**Cumberland, Jasper and Crawford Counties** (Joint effort) (Southeast)

Logan County (Central)

**Macon County** (Central)

**Perry County** (Southern)

Accepting applications for the second cohort. The deadline for applying is **January 30th.** 



Email Bill Coleman bcoleman@Benton.org

### **Contact Team**





Robbie McBeath <u>mcbeath1@uillinois.edu</u>
Aneta Thomas Lee <u>atl@uillinois.edu</u>
Shubhika Agarwal <u>sa38@uillinois.edu</u>



#### Illinois Office of Broadband



Matt Schmit matt.schmit@Illinois.gov

Devon Braunstein devon.braunstein@illinois.gov

Alicia Ross Alicia.ross@Illinois.gov

Lingling Liu lingling.liu@illinois.gov

Hillary Rains Hillary.rains@Illinois.gov

#### **Illinois Extension**



Nancy Ouedraogo <u>esarey@illinois.edu</u>
Dora Kourkoulou <u>tkourkou@illinois.edu</u>
Kaung Nyein <u>kkhant2@illinois.edu</u>
Kushal Vinod <u>kvinod2@illinois.edu</u>

**Illinois Innovation Network** 

Kyle Harfst <u>kharfst@uillinois.edu</u>
Jeannette Tamayo <u>jtama2@uillinois.edu</u>



# Where you can find additional information

Visit our websites:
IOB: dceo.illinois.gov/connectillinois
IBL: broadband.uillinois.edu

02 **Email IOB** at broadband@Illinois.gov Email IBL at illinoisbroadbandlab@Uillinois.edu

O3 Subscribe to Illinois' Bi-Weekly Broadband Newsletter at go.lllinois.edu/illinoisbroadbandconnections

Join Broadband READY

Central | University of Illinois Springfield

East Central | University of Illinois Urbana - Champaign

North Central | Illinois State University

Northeast | Chicago State University

Northern Stateline | Northern Illinois University/Region 1

Northwest | WIU Quad-Cities (TBD)

South | Southern Illinois University Carbondale

Southeast | Eastern Illinois University

Southwest | Southern Illinois University Edwardsville

West Central | Western Illinois University



# **Closing Announcements**